

Odin – The Innovative ICO Platform

Lightpaper



In Germanic and Norse mythology, Odin is a widely revered god and associated with wisdom, healing, death, royalty, the gallows, knowledge, battle, sorcery, poetry, frenzy, and the runic alphabet.

Odin is a prominently mentioned god throughout the recorded history of the Germanic peoples, from the Roman occupation of regions of Germania through the tribal expansions of the Migration Period and the Viking Age. In the modern period, Odin continued to be acknowledged in the rural folklore of Germanic Europe. References to Odin appear in place names throughout regions historically inhabited by the ancient Germanic peoples, and the day of the week Wednesday bears his name in many Germanic languages, including English.

Investing in ODIN

You can feel the excitement building inside of you. After seeing the investment return of millions of dollars people are walking away with, you feel ready and begin investing in crypto-currency.

However, your excitement becomes dread quickly. You log in and check how your recent investment has been going but the website is gone together with your money.

The reality is that investing in cryptocurrencies has become dangerous. Anybody can set up shop, claiming to be the next big currency. Anybody could be a scammer looking to walk away with your money.

This is where Odin comes in.

For the first time in history, Initial Coin Offerings (ICOs) are allowing individuals to invest personally in startups and new technologies like never before. Democratized investment in startups and technology is no longer the exclusive domain of VCs or hedge funds. It is now within the reach of normal investors, but it can be a labyrinth to navigate.

Odin provides an elegant, user friendly platform to guide both veterans and novices in the ICO market with easy to use tools, compliancy and the most current, fully vetted, marketplace information.

Going through our system, you'll become a personal expert in the ICO world. It's time to take the guesswork and fear out of cryptocurrency and Odin is ready for the job with a safe and secure system.

If you want a safe and effective way to join the crypto wave please read on as this light paper answers all of your questions about who we are and how we plan to help you!

Want to invest in ICOs and not miss out? But confused about these things? Odin has the solutions!

1. What is an ICO?

Odin provides detailed, guided education on cryptocurrencies and the ICO marketplace so consumers can make educated choices.

2. Which ICOs can I trust?

Odin's unique platform provides expert analyst vetted ICO options for clients, significantly decreasing consumer risk.

3. How do I get into the ICO market?

Odin provides a simple platform for submitting security documents and onboarding new clients to the marketplace. Once clients have been approved by Odin all future trades or buys are pre-approved.

4. I am not sure how to analyze ICO options?

Odin provides expert industry vetted analysis of all ICOs chosen as strong investment candidates for the platform so that consumers can easily compare and make educated investment decisions.

5. How do I know Odin is safe?

Odin is developed and maintained by an international team of industry experts. The buy and sell process is managed through smart contracts and protected through advanced security measures (Details available in the white paper)

Outline

The Odin platform is a safe and simple all-in-one market place promoting ICO tokens and the circulation of cryptocurrency related services which have passed rigorous ODIN Wealth Management AG (Odin WMA) checks.

Today's cryptocurrency adaptations evolve in various ways, expanding at lightning speed and affects not only e-commerce but countless related businesses as well. At the same time government and financial regulators are on high alert to protect its citizens and investors alike by defining and implementing rules & regulations to prevent potential fraud.

As a result Odin WMA is working on white-listing measures with leading law firms to hedge ICO related risks through a rigorous vetting process enforced through the Odin platform. Information obtained and validated is shared through the Odin platform with enlisted users through its Ethereum ERC-20 blockchain implementation.

The Odin platform will initially support:

- An ICO market place
- Subscription model

- Odin Wallet
- News and Media portal

FACT Sheet

Business Owner	Odin Wealth Management AG Baarerstrasse 11, 6300 Zug Switzerland
Partners	No Wall Pte., Ltd., Singapore Next Tech Lab Asia, Singapore Blockchain Technology Malaysia FusionICO.pro HZ Capital Group BlockConnectors
Website	https://odincoin-ag.com/
Whitepaper	https://odintoken.io/docs/Odin_Token_WP_en.pdf
Telegram	https://t.me/joinchat_ODIN
Twitter	https://twitter.com/Odin_Coin
Facebook	https://m.facebook.com/odincoin/
Github	https://github.com/BlockchainTechnologyMalaysia/OdinToken.io
BlockExplorer	Odin EtherScan https://etherscan.io/address/0xc7935d88c0e51acd75c96adb47192b221c7b0ceb
Support	support@odintoken.io
Smart contract	0xbb339a2d8faaf326e2f88c6416437d3e53b922d9
Consensus Type	Proof of Work
Country	Switzerland
Token symbol	ODIN
Accepted Currency	ETH

Frequently asked Questions

1. ICO Schedule

April 25, 2018 – June 18, 2018 (1 ODIN Token = 0.20 USD)

Pre-ICO Reference:

Dec 17, 2017 – April 24, 2018 (1 ODIN Token = 0.17 USD)

2. What is the maximum supply (overall and ICO)

Overall: 130,000,000 ODIN

ICO: 45,000,000 ODIN

3. What are the caps at ICO?

Soft Cap: USD 2,000,000

Hard Cap: USD 26,000,000

4. What is the minimum and maximum contribution per investor?

Minimum contribution 1 ODIN

Maximum contribution 2,500,000 ODIN

5. MVP/prototype

Planned release scheduled for ODIN Platform v.1.0: July 26, 2018

6. Roadmap:

Platform (ODIN v1.0):

May 2017 ODIN v1.0 prototype design and development

July 2017 Start ODIN v1.0 Development

February 2018 Complete Analysis and Development Plans for ODIN v1.0

July 2018 Launch Odin v1.0

December 2018 Multilingual function to ODIN-application utilizing Google Translate.

Public launch of Odin platform with wallet and marketplace features. Upon public launch investors will be able to transfer tokens distributed during the ICO to the application and start transacting on the platform.

7. What are the features included in the v1.0 service launch?

- Mobile application
- Wallet application
- ICO listing portal
- WMA portal

8. What can users do with the web and wallet applications?

- Purchase ICO Tokens
- Subscribe ICO news
- Hold Tokens (ICO tokens, ODIN token, ETH)

9. Are there any legal restrictions?

Odin is required to follow local laws and regulations. Therefore restrictions apply to the following:

- South Korea
- China
- All countries of the EEA
- The United States
- Sanction risk list countries, including Bosnia and Herzegovina, Democratic People's Republic of Korea, Ethiopia, Iran, Iraq and Syria

10. How do we enforce KYC for token sales?

Odin uses a 3rd party KYC vendor ensuring all legal bases are covered and we provide the highest customer safety and security (<https://www.cynopsis-solutions.com/artemis>)

A whitelisted ICO is required to be pre-registered and approved in advance with Odin to be officially launched. For more in depth information on whitelist-ICOs and registration procedures please check: <http://icowhitelists.com/about-ico-whitelists/>

11. Core Odin team members and advisors

Kazuki Hayashi, CEO

Biography

<https://www.linkedin.com/in/kazuki-hayashi-1368b615b/>

- CEO & Founder, Odin Wealth Management AG.
- Currently, Kazuki is the CEO and Founder of Odin Wealth Management AG domicile in Zug, Swiss and leading the way in terms of vision, objectives and strategy of multi-tenant trading platform for the cryptocurrency industry.
- Besides being the CEO and Founder of Odin, Kazuki is also Chairman of the Board in No Wall Pte., Ltd., a Singapore based ICO consulting company.
- Prior to this, he started an FX community in Japan, creating one of the biggest communities in the FX industry in 2014. During his tenure as one of the leading and early adopters in the FX community, he discovered Cryptocurrency which has led to his current business ventures. Before creating one of the leading communities in the FX industry, Kazuki was a serial entrepreneur on FX trading and business investments.
- Kazuki is currently residing in both Singapore and Japan and travels to Switzerland from time to time.

Yuichiro Tanaka, CFO

Biography

<https://www.linkedin.com/in/tanaka-yuichiro-2298b715b>

- CFO of Odin Wealth Management AG in Zug, Switzerland, and one of the driving forces behind Odin.
- Sound experience in managing a financial consulting company and fund manager of FX trading prior to launching the Odin project. In depth knowledge of wealth management and the financial industry as well as understanding the importance of KYC and the laws & regulations of different countries with the capabilities to contribute and create a more rigorously sound crypto currency eco system.
- Currently living in Japan.

Hiroyuki Konno, Head of Marketing

Biography

<https://www.linkedin.com/in/hiroyuki-konno-b7aa09150>

- Head of Marketing at Odin Wealth Management AG. Hiroyuki is currently in charge of marketing at Odin Wealth Management AG based in Zug, Switzerland. Hiroyuki spent 3 years at a marketing consultant company before the Odin project was launched. Utilizing his experience he is promoting a more secure Odin on a global scale and is striving to make the cryptocurrency industry ever more financially sound.

Lukesh Pillai, Head of Control Management

Biography

<https://www.linkedin.com/in/lukesh-pillai-79027446/>

- Over 10 years of diverse experience across IT solutions development, change management, and release management
- Excellent customer service delivery track record as well as driving web traffic, and increasing corporate revenue through creative marketing strategies and proven SEO tactics.
- Possess excellent people management skills demonstrated by leading technical service teams to support 60+ countries.
- Consistently exceeding performance metrics which led to awards and high recognition from numerous customers.

Srihari Kapu, Head of Blockchain Development & IT Manager

Biography

<https://www.linkedin.com/in/sriharikapu>

- BTM blockchain developer and self-motivated individual who is committed to think outside the box by enhancing his analytical approach on blockchain technology
- Known as a forward thinker at BTM, he is keen to explore blockchain as the technology expands.
- Srihari won globally recognized Bitcoin Awards in 2017.

Alex Peyton, Business Development Manager

Biography

<https://www.linkedin.com/in/alex-peyton-55ab076/>

- Over 15 years of experience in business development and handling overall business matters which includes launching a start-up company and taking it to a market leader in its field.
- Experience in sales and marketing, systems management, project management and high level customer service.
- Since selling his share in the online retailer and distributor of English language textbooks in Japan, Alex returned to the UK to set up a freelance translation service.
- Currently working at Odin Wealth Management AG as Business Development Manager, utilizing skills in business and translation to provide the best in cryptocurrency related services.

Karin Nagano, Business Development

Biography

<https://www.linkedin.com/in/karin-nagano-b47996165/>

- Karin is currently involved in Business Development at Odin Wealth Management AG domiciled in Zug, Switzerland. In the past, Karin worked as a consultant on software engineering requirements for introducing SAP systems to a major company in the steel industry, and subsequently on projects with leading companies in the life insurance industry on Salesforce implementation training in the workplace. She is now focused on making ODIN a leading global business.

Wen Si, Business Development Executive

Biography

<https://www.linkedin.com/in/si-wen-341456166/>

- Business Development Executive at Odin. An effective, resourceful professional with a strong desire to succeed, Wen Si possesses impressive communication skills and a deep understanding of marketing strategy and business development. With more than 8 years in dealing with clients and partners across Asia, Wen Si is able to proactively drive research in business development with her outgoing personality.

ADVISORS

Rolf Lumpe

Biography

<https://www.linkedin.com/in/rolflumpe/>

- Serial entrepreneur with more than 20 years of experience in driving international technology and business development for Fortune 100 and startup companies.
- Founding member of Xona Partners, a boutique M&A advisory and incubator specialized in Internet, Media, Mobile Technologies and Fintech, leading strategy, technology transformation and due diligence projects.
- Executive in various leading technology companies such as BlackRidge, B.Yond akaNexius, XConnect Global Networks, ON2 Technology (acquired by Google),

VocalTec

Communications, and Nortel Networks.

- Throughout his career he has been fostering innovation of emerging technologies. With a strong focus nowadays on Fintech, Blockchain, Artificial Intelligence and other key technologies for the 21-century he is taking an active role in the global task force for promoting Open Source solutions and its regulatory compliance.
- Master's degree in electronics from Aachen University of Technology in Germany and Japan. INSEAD business school for marketing technology products in local and expanding global sectors.

Yasumine Satake

- Since the expansion of Japanese banking overseas from about 2000 with the Japanese Financial Big Bang, Yasumine has been working on the establishment of asset management companies, investment fund ratings agencies, Swiss private banks, and pension related companies as well as working in asset management and investment banking, including mergers of trust companies and the integration of securities companies.
- 2004: Mitsubishi UFJ Wealth Management Securities
- 2008: The Tokyo Star Bank, Limited
- 2015: SBI Holdings, Inc.
- 2017: SBI Sumishin Net Bank, Ltd.

Chin Yeo Yao

Biography

<https://www.linkedin.com/in/yeu-yao-chin-88883269>

- Chin Yeu Yao is currently Founder and Director for DEUS Management Pte Ltd domicile in Singapore, overseeing new business corporate advisory strategically for the Asia Pacific Region. Currently, he is seated on various companies as an adviser and a shareholder from IT to non-IT companies in Singapore, Japan, UK and the USA.
- Before founding Deus Management Pte Ltd, he served as H3C Technologies Japan Co., Ltd's Country Manager and Representative Director (formerly known as Huawei-3Com Japan Co., Ltd). During his tenure, he has helped the company to re-organize with localized strategy in place, increased operational efficiency, added new key business partners and new markets as well as OEM business which is part of Japan business operation.
- Before Huawei-3Com, he served as Country Manager and Representative Director for SurfControl Japan (currently known as Websense Co., Ltd), a Network security Corporation a manufacturer for Application security where he has contributed to double-branding with Japanese key local vendors and as Japan Country Manager and Vice president for Asia for CyberGuard Corporation (currently known as Secure Computing Co., Ltd), a Network security Corporation a manufacturer for Firewall/VPN and application security solution. Prior to this, he was with a local Japanese distributor/system integrator, which focuses on procuring foreign, networking products/solutions to the Japanese market, localizing, integration of third party solutions, joint-software development with well-renowned carriers and sales and marketing activities.
- Before the above positions, he was the founding partner for Pacific Management Holdings as well as Pacific Investment Holdings taking care of numerous investment accounts as well as

proxy representative for Singapore invested companies for the Japanese and China market. Currently he is residing in Singapore with his family after 20 years in Japan.

Naoki Sannohe

Biography

<https://www.linkedin.com/in/naoki-sannohe-345402165/>

- Graduated from Rikkyo University, College of Sociology.
- Established management consulting company after working at Nikko Cordial Securities, Inc.
- Following this entered the Blockchain technology industry upon first encounter with Ethereum in 2016.
- Currently working within the ICO business at Hong Kong-based Token News while still active as a founding member of Blockchain Technology Malaysia (BTM) based in Malaysia.
- Utilizing experience at Token News and BTM working as an ICO advisor at ODIN with a focus on marketing.

12. Official token issuer

Odin Wealth Management AG

13. Target markets for ICO

EU, Switzerland, Slovakia, Luxembourg, the UK, the Netherlands, Liechtenstein, Malta and Estonia, ASEAN (Singapore, Malaysia and other), ASIA (Japan)

14. Information on project org and project planning:

NO WALL PTE LTD.

NO WALL is a Singapore based corporation, currently developing multiple ICO consulting services in the global marketplace.

Blockchain Technology Malaysia

Blockchain Technology Malaysia (BTM), a Malaysian blockchain service provider, is devoted to building interworking communities with Malaysia and beyond, using state of the art technology. BTM aims to be a pioneering research and development base for reliable, safe and efficient blockchain technology.

15. Odin utilizes the most current technology for safety, efficiency and the best customer experience.

- Distributed ledger technology (Ethereum)
- Django framework
- Python

- NodeJs
- Clipboardjs, web3js
- Ngnix
- My SQL 5.6 andabove
- Android
- JQuery
- Animatecss

16. Odin fund allocations:

During the token sale (pre-sale and the ICO):

- 65% (130 million) of the 200 million tokens will be sold to general customers
- 15% (30 million) will be paid out as business partner compensation and expenses
- 20% (40 million) will be retained internally as Odin reserve.

17. Description of planned token functionality:

- To participate in ICO sales on the Odin Platform.
- To subscribe to ICO news etc.

18. How can tokens be transferred?

Tokens can be transferred to any ERC20 supported Ethereum wallet, such as MyEther wallet, etc.